



राष्ट्रीय प्रौद्योगिकी संस्थान
NATIONAL INSTITUTE OF TECHNOLOGY
राउरकेला ROURKELA - 769008. ओडिशा ODISHA



30 January 2023

To

Ms. Sangita Toppo,
Under Secretary to the Govt. of India,
Media Cell,
Department of Higher Education
Ministry of Education
Shastri Bhawan
New Delhi-110001

Sub: Promotion of the event "Makar Sankranti" by NIT Rourkela

Dear Madam,

With due respect, I want to state that we promoted the event "Makar Sankranti", through different platforms and our media handles. The promotion was mainly done by various student clubs under Student Activity Center, NIT Rourkela.

A summary of the promotion of the event by NIT Rourkela is mentioned in Annexure A, in the subsequent pages.

Sincerely,

Prof. Winny Routray,

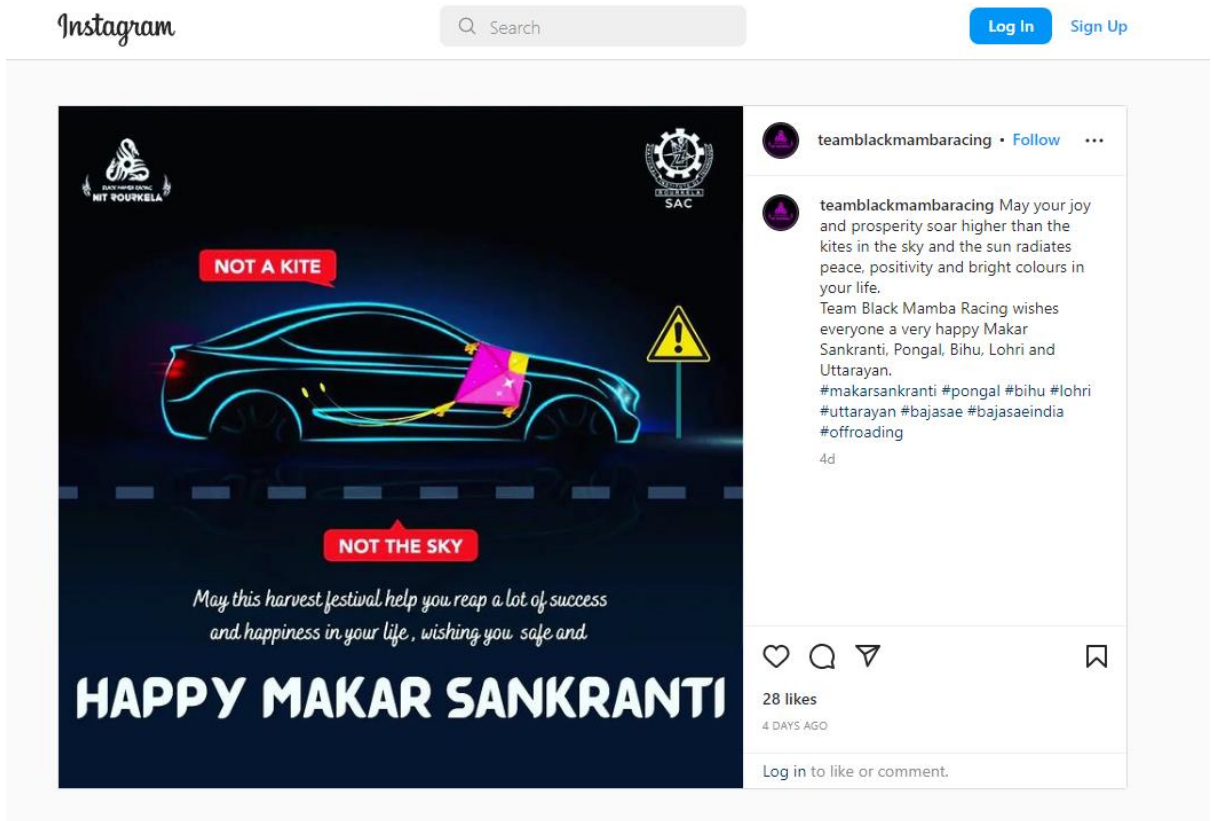
Dept. of Food Process Engg, NIT Rourkela

(EBSB Nodal Officer, NIT Rourkela)

Annexure A

The following information were shared:

- <https://www.instagram.com/p/CnbAMrkrRjx/?igshid=MDJmNzVkMjY%3D>



The screenshot shows an Instagram post from the account 'teamblackmambaracing'. The post's main image is a dark-themed graphic. At the top left, there is a logo for 'SANTO HARVEST RACING HIT TOURKELA'. At the top right is the 'SAC' logo. The central graphic depicts a car with a kite attached to its rear, flying over a road. A red speech bubble above the car says 'NOT A KITE', and another below it says 'NOT THE SKY'. A yellow warning sign is visible on the right side of the road. The bottom of the graphic contains the text: 'May this harvest festival help you reap a lot of success and happiness in your life, wishing you safe and HAPPY MAKAR SANKRANTI'. The Instagram interface shows the post was made 4 days ago, has 28 likes, and includes a caption with several hashtags: #makarsankranti, #pongal, #bihu, #lohri, #uttarayan, #bajasae, #bajasaaindia, and #offroading.

➤ <https://www.instagram.com/p/CnYsRbirMnH/?igshid=YmMyMTA2M2Y%3D>

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asme.nitrkl • Follow

asme.nitrkl Makar Sankranti is an important Hindu festival celebrated in India every year on the 14th of January. It marks the end of winter and the beginning of spring. The festival is celebrated with great enthusiasm and joy all over India by flying kites, exchanging sweets, and offering prayers to Lord Sun. This festival is a symbol of new beginnings, hope, joy, and love. It is a reminder that no matter how hard life may seem at times, there will always be brighter days ahead.

ASME NIT Rourkela Student Chapter wishes everyone a very happy Makar Sankranti!!

19 likes
5 DAYS AGO


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➤ https://www.instagram.com/p/CnY1RO_vAq2/?igshid=OGQ2MjdiOTE%3D

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udaan_nitr • Follow

udaan_nitr Enthusiastically celebrated every year on 14th of January, Makar Sankranti, also known as festival of kites, is celebrated to mark the end of winter season and commemorate the upcoming harvest season. This festival is celebrated with great devotion to pay gratitude to Sun God for blessing the harvest with rich resources.

The way jaggery brings sweetness to the curd, we, Team Udaan, wish that this festival brings peace, harmony and prosperity in everyone's life 🌻🍯

5d

15 likes
5 DAYS AGO

Log in to like or comment.

➤ <https://www.instagram.com/p/CnYnc68NtFW/>

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matrix_nitr • Follow



matrix_nitr On this auspicious day may the harvest festival ensure good food and bring you all the prosperity and opulence. May this blessed occasion fill you and your families with lots of love and happiness. Team Matrix wishes you a Happy Makar Sankranti.

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#nitrourkela #nitrkl #MatrixMarketing
#MakarSankranti #Sankranti2022



38 likes

5 DAYS AGO

Log in to like or comment.